AAPSCM® CERTIFICATION

American Certified Hospitality & Tourism Consultant (AC-HTC)®

Advanced Professional Certification in Hospitality Consulting, Tourism Advisory Services, Strategic Business Transformation, Destination Development, Investment Analysis, Sustainability, and Digital Innovation

About this certification

The American Certified Hospitality & Tourism Consultant (AC-HTC) is an advanced professional certification focused on the strategic, analytical, operational, financial, and advisory competencies required to support hospitality and tourism organizations, destinations, and visitor economies.

Key Learning Outcomes

- Conduct hospitality and tourism business assessments.
- Analyze market trends, visitor demand, and destination performance.
- Evaluate investment opportunities and financial feasibility.
- Develop sustainable and inclusive tourism strategies.
- Apply digital technologies and AI to improve performance.
- Design risk, crisis, and business continuity plans.
- Prepare professional consulting reports and presentations.
- Deliver integrated, actionable consulting solutions.

Certification curriculum

Examination details

Certification	American Certified Hospitality & Tourism Consultant (AC-HTC)
Question Type	Multiple choice
Total Questions	100
Duration	90 minutes
Passing Score	700 on a 1,000-point scale
Language	English
Delivery	Online proctored or authorized testing center

Fees and training options: the self-paced exam and virtual instructor-led training are listed with current prices on the course page; corporate programs are available on request.

Register: aapscm.org/certified-tourism-american-manager-actm/ · **Email:** info@aapscm.org · **Phone:** +1 (803) 998-2189
American Association of Procurement, Supply Chain & Tourism Management (AAPSCM®)