AAPSCM® CERTIFICATION

American Certified Tourism Professional (ACTP)®

Professional Certification in Tourism Management, Hospitality Operations, Sustainable Tourism, Destination Marketing, and Global Travel Services

About this certification

The American Certified Tourism Professional (ACTP®) is a comprehensive professional certification that validates the knowledge, skills, and competencies required to plan, manage, and deliver high-quality, sustainable, and customer-focused tourism services.

Key Learning Outcomes

- Explain tourism and hospitality principles.
- Apply sustainable tourism practices.
- Develop marketing and promotion strategies.
- Analyze tourism economics and policy impacts.
- Design recreation, leisure, and cultural experiences.
- Manage tourism operations and service quality.
- Use digital tools and AI in tourism services.
- Demonstrate ethical and legal professional conduct.

Certification curriculum

- Tourism & Hospitality Fundamentals
- Sustainable Tourism Management
- Tourism Marketing & Destination Promotion
- Tourism Economics, Policy & Destination Development
- Recreation, Leisure & Cultural Tourism
- Tourism Operations & Service Quality Management
- Global Tourism Trends, Digital Technologies & Innovation
- Tourism Ethics & Legal Considerations

Examination details

Certification	American Certified Tourism Professional (ACTP®)
Question Format	Multiple choice, including scenario-based questions
Total Questions	Up to 100
Duration	90 minutes
Passing Score	700 on a 1,000-point scale
Language	English
Prior Experience	Not required
Delivery	Online or through authorized testing centers

Fees and training options: the self-paced exam and virtual instructor-led training are listed with current prices on the course page; corporate programs are available on request.

Register: aapscm.org/american-certified-tourism-professional/ · **Email:** info@aapscm.org · **Phone:** +1 (803) 998-2189
American Association of Procurement, Supply Chain & Tourism Management (AAPSCM®)